# The project

**Technological solutions to improve EU seafood traceability**

The SEA2SEE project will develop an innovative model based on blockchain technology to increase transparency and trust in the seafood value chain.

This model will allow to collect and share valuable information on the fishing and aquaculture practices, while promoting greater social responsibility in the consumption of seafood products to ensure the long-term sustainability and traceability of the seafood industry.

## Contact:

Scan this code to visit our website:
www.sea2see.eu

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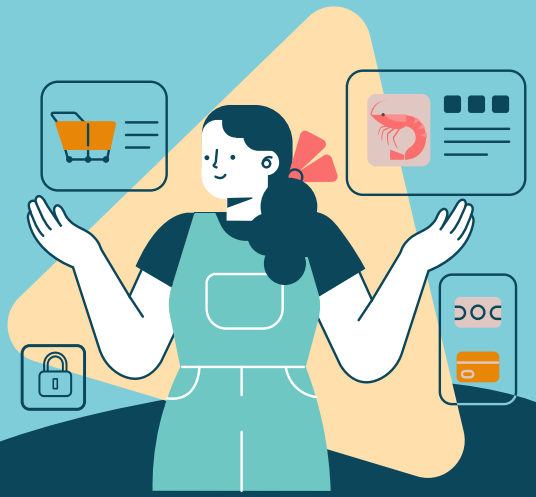
SEA2SEE Project

# *Seafood* & blockchain: technology for a more *transparent* sector

SEA 2 SEE



# Block-chain

## Technology to improve transparency and traceability

The SEA2SEE project looks to build consumer trust and acceptance of sustainably caught and farmed seafood in Europe.

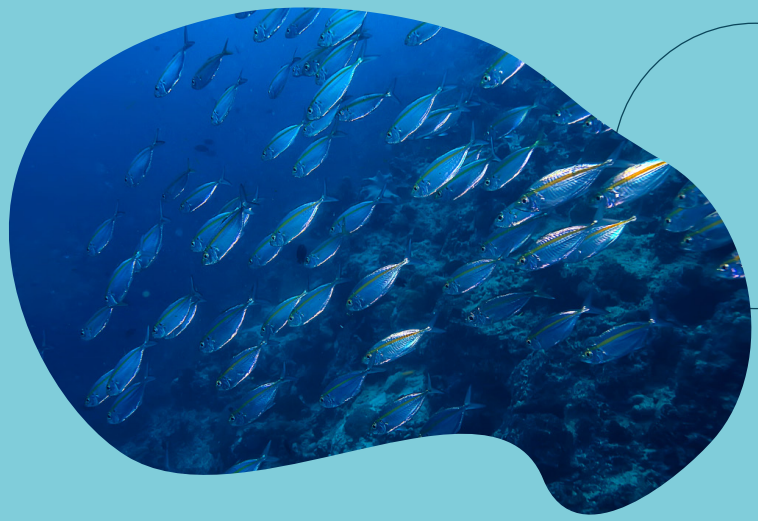
To achieve this goal, we, as a consortium, will develop an innovative **end-to-end blockchain-based traceability model** used throughout the seafood value chain.

# *Consumers* needs & expectations

## A suit of tools for making informed decisions

When buying or consuming seafood products, it is essential that consumers have access to information about the species, their origin, the fishing gear used and the parameters of aquaculture.

With the aim of promoting sustainable and transparent practices in the seafood sector, the SEA2SEE project will develop a pilot model that will enable consumers to obtain details of the entire seafood value chain, thus facilitating informed and responsible decision-making.



# A *wave* of responsi-bility

Consumers also have the responsibility to make informed decisions when it comes to purchasing or consuming seafood products.

The health of our common ocean depends on our daily actions, and we, as a society, need to make a paradigm shift in the way we value the marine resources.

Join the wave of responsibility, contact us to know more about the SEA2SEE project